

eastec®

MAY 16-18, 2023 - Eastern States
Exposition - West Springfield, MA

2023 POST-EVENT

AUDIENCE REPORT



MANUFACTURING
TECHNOLOGY **SERIES**

CONNECTING PEOPLE. DRIVING BUSINESSES FORWARD.

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EASTEC
CONNECTING PEOPLE.
DRIVING BUSINESSES FORWARD.

TOTAL EVENT ATTENDANCE **9,500**

STATES REPRESENTED **39**

TOTAL EXHIBITING COMPANIES **420**

NEW PRODUCTS ON DISPLAY **178**

TOTAL EVENT FOOTPRINT **350K+**
 SQ FT

HOURS OF EDUCATIONAL CONTENT **30+**

NUMBER OF SPEAKERS **65**

INDUSTRY ALLIANCES **50+**

HOURS OF NETWORKING **20**

700+
 EASTEC ONLINE COMMUNITY ENGAGED IN THE SME EVENTS+ APP WITH OVER 1,700 EXHIBITOR LISTING VIEWS.

Over the past 8 years Eastec attendees returned to the event:



65%
ONCE



19%
TWICE



10%
THREE TIMES



6%
FOUR TIMES

JOB FUNCTIONS

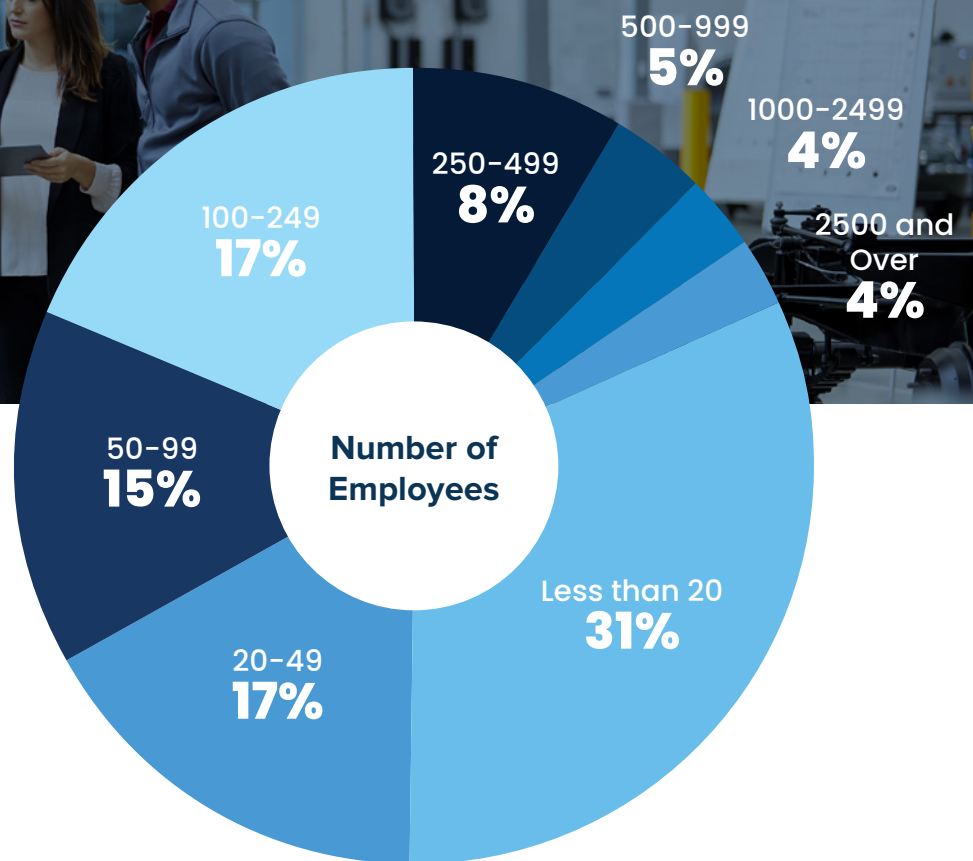
- 14%** Manufacturing Engineering Department (non-management)
- 13%** Owner/Company Management/Corporate Executive
- 12%** Sales & Marketing
- 10%** Manufacturing Production Department (non-management)

- 9%** Manufacturing Production Management
- 7%** Other
- 7%** Manufacturing Engineering Management
- 6%** Design Engineer



COMPANY SIZE

EASTECH connects you with companies of all sizes. From small businesses to multinationals, these organizations are looking to invest in tools and technology to grow their business and maintain competitiveness.



ATTENDEES' PRIMARY TYPE OF BUSINESS

Industries of all types are looking to invest in manufacturing technologies. At EASTEC, you'll find a diversification of industries unlike any other event. Top industries represented at EASTEC 2023 included:

Aircraft/Aerospace	Automotive
Other Manufacturing	Plastic Products
Industrial and Commercial Machinery	Electronics/Computers
Medical/Surgical	Consulting/Engineering
Defense	Oil & Gas
Fabricated Metal/Stampings	Government/Military



TOP ATTENDING COMPANIES

These industry-leading companies and many more sent representatives to EASTEC to research and purchase additive manufacturing solutions.

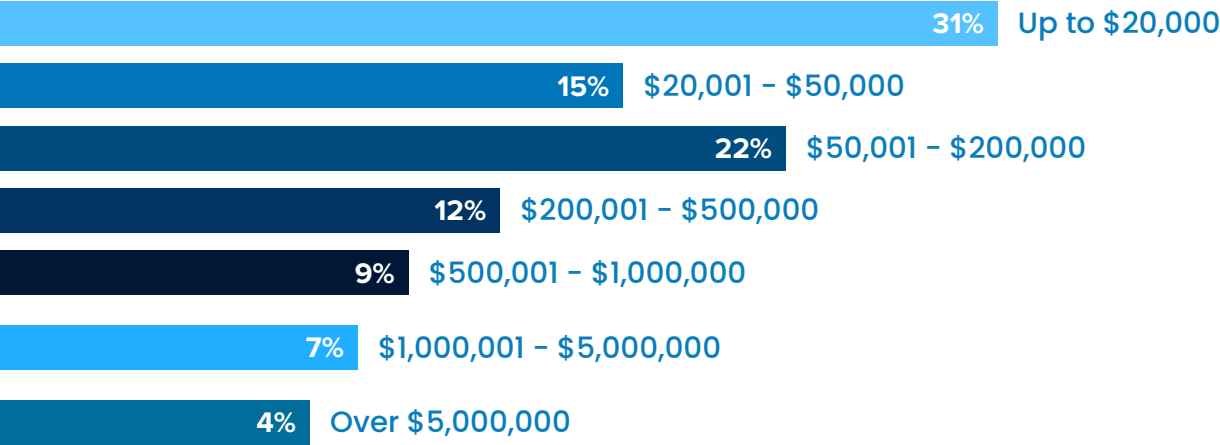
3M	Ethos Energy	MB Aerospace	Summit Packaging
ABB	Fairchild Automated Parts	Medtronic	Synova USA
Adaptas Solution	Ferron Mold & Tool	Mestek, Inc.	Tegra Medical
Advance Manufacturing Co Inc	Fluor	MilliporeSigma	Textron Systems
Aero Gear	GE Aerospace	MIT	Thyssenkrupp Engineered Plastics
Agilent Technologies	General Dynamics Electric Boat	MTD Micromolding	Timken Aerospace
Air Draulic Engineering Inc.	General Electric	Naval Nuclear Lab	Triangle Manufacturing
Airgas	GKN Aerospace	Neu-Tool Design Inc	Triumph Group
Algonquin Industries	Global Steering System	Northrop Grumman	Turbo Machined Products
Alto Aviation	Hanwha Aerospace USA	NSK Steering Systems	U.S. Army Watervliet Arsenal
ARCH Medical Solutions	Hasbro	NUMET	United Lens
ASML	Henke Sass Wolf of America	Okay Industries	Valmet
Automatic Machine Products	Henkel	Paramount Machine Co	Villa machine associates
BAE Systems	Highland Manufacturing Inc.	PCX Aerosystems	Vitesse Systems
Barnes Aerospace	Horst Engineering	Philips Medical	Wepco Plastics
Becton Dickinson	Hunting Dearborn	Plansee USA	Whelen Engineering
Blackhawk Industrial	IBM	Portsmouth Naval Shipyard	Winchester Precision Technologies
Bose Corp	IDEX Health & Science	Pratt & Whitney	Woods Hole Oceanographic Inst.
Bose Corporation	igus Inc	Procter & Gamble	Zildjian
Callaway Golf	Invengeon	PTE Precision Machining	
Cargill	ITW Drawform	Pursuit Aerospace	
Coherent	Jabil	Randolph Engineering	
Collins Aerospace	Jacobs Vehicle Systems	Redhawk Precision Manufacturing	
CoorsTek	Jarvis Surgical	Rensselaer Polytechnic Inst.	
Coronet Machinery Corp	kaman	Rolls Royce	
Dartmouth Engineering	Kimball Physics	Ruger	
DRT Aerospace	Kongsberg Automotive	Savage Arms	
Eagle Stainless Tube & Fab	L3 Harris	Schaeffler Aerospace	
EATON- WRIGHTLINE	Larson Tool & Stamping	Seekonk Manufacturing	
Elmet Technologies	Leggett & Platt Aerospace	Sig Sauer	
Emerson	Lincoln Tool & Machine Corp	Sikorsky Aircraft	
Enjet Aero	Lockheed Martin	Smith & Wesson	
Ensign Bickford Aerospace & Defense	Logitech	Spectrum Machine & Design	
Eppendorf	Lynn Welding	Stryker	
	Maine Machine Products Co.		

PURCHASING POWER

75% of EASTEC attendees influence equipment purchase decisions in their companies.

42% of EASTEC attendees had equipment budgets that exceeded \$200,000.

BUDGET



TOP TECHNOLOGIES EVALUATED

EASTEC attendees indicated they came to the show to evaluate the following technologies, among others (multiple responses):

CNC Controls & Accessories	31%	Measurement Inspection & Testing	14%
Automated Manufacturing & Assembly	25%	Deburring & Edge Finishing	13%
Tooling	25%	Workholding Systems & Devices	12%
Cutting Tools & Accessories	24%	Lean Manufacturing	12%
3D Printing/Additive Manufacturing	23%	Lasers & Laser Systems	12%
Machining Centers	22%	3D Scanning	12%
Milling	21%	EDM	12%
Controls CAD/CAM Software	16%	Coolants & Lubricants	11%
Turning	15%	Metrology Equipment	11%
Grinding	15%	Advanced Materials	11%
Robotics	15%	Quality	11%

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MAY 13 – 15, 2025

EASTER STATES EXPOSITION, WEST SPRINGFIELD, MASSACHUSETTS

Contact us at **800.733.3976** or email **exposales@sme.org** to reserve your space today.

2025



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