**EASTEC**  
**CONNECTING PEOPLE.**  
**DRIVING BUSINESSES FORWARD.**

<table>
<thead>
<tr>
<th><strong>TOTAL EVENT ATTENDANCE</strong></th>
<th><strong>9,500</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HOURS OF EDUCATIONAL CONTENT</strong></td>
<td><strong>30+</strong></td>
</tr>
<tr>
<td><strong>STATES REPRESENTED</strong></td>
<td><strong>39</strong></td>
</tr>
<tr>
<td><strong>NUMBER OF SPEAKERS</strong></td>
<td><strong>65</strong></td>
</tr>
<tr>
<td><strong>TOTAL EXHIBITING COMPANIES</strong></td>
<td><strong>420</strong></td>
</tr>
<tr>
<td><strong>INDUSTRY ALLIANCES</strong></td>
<td><strong>50+</strong></td>
</tr>
<tr>
<td><strong>NEW PRODUCTS ON DISPLAY</strong></td>
<td><strong>178</strong></td>
</tr>
<tr>
<td><strong>HOURS OF NETWORKING</strong></td>
<td><strong>20</strong></td>
</tr>
<tr>
<td><strong>TOTAL EVENT FOOTPRINT</strong></td>
<td><strong>350K+ SQ FT</strong></td>
</tr>
</tbody>
</table>

**Over the past 8 years Eastec attendees returned to the event:**

- **65%** once
- **19%** twice
- **10%** three times
- **6%** four times

**700+ EASTEC ONLINE COMMUNITY ENGAGED IN THE SME EVENTS+ APP WITH OVER 1,700 EXHIBITOR LISTING VIEWS.**
**JOB FUNCTIONS**

- **14%** Manufacturing Engineering Department (non-management)
- **13%** Owner/Company Management/Corporate Executive
- **12%** Sales & Marketing
- **10%** Manufacturing Production Department (non-management)
- **9%** Manufacturing Production Management
- **7%** Other
- **7%** Manufacturing Engineering Management
- **6%** Design Engineer

**COMPANY SIZE**

EASTEC connects you with companies of all sizes. From small businesses to multinationals, these organizations are looking to invest in tools and technology to grow their business and maintain competitiveness.
ATTENDEES’ PRIMARY TYPE OF BUSINESS

Industries of all types are looking to invest in manufacturing technologies. At EASTEC, you’ll find a diversification of industries unlike any other event. Top industries represented at EASTEC 2023 included:

- Aircraft/Aerospace
- Other Manufacturing
- Industrial and Commercial Machinery
- Medical/Surgical
- Defense
- Fabricated Metal/Stampings
- Automotive
- Plastic Products
- Electronics/Computers
- Consulting/Engineering
- Oil & Gas
- Government/Military

TOP ATTENDING COMPANIES

These industry-leading companies and many more sent representatives to EASTEC to research and purchase additive manufacturing solutions.

3M
ABB
Adaptas Solution
Advance Manufacturing Co Inc
Aero Gear
Agilent Technologies
Air Draulic Engineering Inc.
Airgas
Algonquin Industries
Alto Aviation
ARCH Medical Solutions
ASML
Automatic Machine Products
BAE Systems
Barnes Aerospace
Becton Dickinson
Blackhawk Industrial
Bose Corp
Bose Corporation
Callaway Golf
Cargill
Coherent
Collins Aerospace
CoorsTek
Coronet Machinery Corp
Dartmouth Engineering
DRT Aerospace
Eagle Stainless Tube & Fab
EATON- WRIGHTLINE
Elmet Technologies
Emerson
Enjet Aero
Ensign Bickford Aerospace & Defense
Eppendorf
Ethos Energy
Fairchild Automated Parts
Ferron Mold & Tool
Fluor
GE Aerospace
General Dynamics Electric Boat
General Electric
GKN Aerospace
Global Steering System
Hanwha Aerospace USA
Hasbro
Henke Sass Wolf of America
Henkel
Highland Manufacturing Inc.
Horst Engineering
Hunting Dearborn
IBM
IDEX Health & Science
igus Inc
Invención
ITW Drawform
Jabil
Jacobs Vehicle Systems
Jarvis Surgical
kaman
Kimball Physics
Kongsberg Automotive
L3 Harris
Larson Tool & Stamping
Leggett & Platt Aerospace
Lincoln Tool & Machine Corp
Lockheed Martin
Logitech
Lynn Welding
Maine Machine Products Co.
MB Aerospace
Medtronic
Mestek, Inc.
MilliporeSigma
MIT
MTD Micromolding
Naval Nuclear Lab
Neu-Tool Design Inc
Northrop Grumman
NSK Steering Systems
NUMET
Okay Industries
Paramount Machine Co
PCX Aerosystems
Philips Medical
Plansee USA
Portsmouth Naval Shipyard
Pratt & Whitney
Procter & Gamble
PTE Precision Machining
Pursuit Aerospace
Randolph Engineering
Redhawk Precision
Manufacturing
Rensselaer Polytechnic Inst.
Rolls Royce
Ruger
Savage Arms
Schaeffler Aerospace
Seekonk Manufacturing
Sig Sauer
Sikorsky Aircraft
Smith & Wesson
Spectrum Machine & Design
Stryker
Summit Packaging
Synova USA
Tegra Medical
Textron Systems
Thyssenkrupp Engineered Plastics
Timken Aerospace
Triangle Manufacturing
Triumph Group
Turbo Machined Products
U.S. Army Watervliet Arsenal
United Lens
Valmet
Villa machine associates
Vitesse Systems
Wepco Plastics
Whelen Engineering
Winchester Precision Technologies
Woods Hole Oceanographic Inst.
Zildjian
PURCHASING POWER

75% of EASTEC attendees influence equipment purchase decisions in their companies.

42% of EASTEC attendees had equipment budgets that exceeded $200,000.

BUDGET

<table>
<thead>
<tr>
<th>Budget Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to $20,000</td>
<td>31%</td>
</tr>
<tr>
<td>$20,001 - $50,000</td>
<td>15%</td>
</tr>
<tr>
<td>$50,001 - $200,000</td>
<td>22%</td>
</tr>
<tr>
<td>$200,001 - $500,000</td>
<td>12%</td>
</tr>
<tr>
<td>$500,001 - $1,000,000</td>
<td>9%</td>
</tr>
<tr>
<td>$1,000,001 - $5,000,000</td>
<td>7%</td>
</tr>
<tr>
<td>Over $5,000,000</td>
<td>4%</td>
</tr>
</tbody>
</table>

TOP TECHNOLOGIES EVALUATED

EASTEC attendees indicated they came to the show to evaluate the following technologies, among others (multiple responses):

- CNC Controls & Accessories: 31%
- Automated Manufacturing & Assembly: 25%
- Tooling: 25%
- Cutting Tools & Accessories: 24%
- 3D Printing/Additive Manufacturing: 23%
- Machining Centers: 22%
- Milling: 21%
- Controls CAD/CAM Software: 16%
- Turning: 15%
- Grinding: 15%
- Robotics: 15%
- Measurement Inspection & Testing: 14%
- Deburring & Edge Finishing: 13%
- Workholding Systems & Devices: 12%
- Lean Manufacturing: 12%
- Lasers & Laser Systems: 12%
- 3D Scanning: 12%
- EDM: 12%
- Coolants & Lubricants: 11%
- Metrology Equipment: 11%
- Advanced Materials: 11%
- Quality: 11%
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DRIVING BUSINESSES FORWARD.

MAY 13 – 15, 2025
EASTER STATES EXPOSITION, WEST SPRINGFIELD, MASSACHUSETTS

Contact us at 800.733.3976 or email exposales@sme.org to reserve your space today.

easteconline.com